ROHIT NIGAM

WordPress Developer | Web Designer | Digital Marketer

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Portfolio: https://digitalparthvlog.com/rohit-portfolio/

Professional Summary

Creative and detail-oriented **WordPress Developer & Web Designer** with 2.5+ years of experience building responsive websites, e-commerce stores, and custom themes. Strong knowledge of **SEO, SMM, blogging**, and **performance optimization**. Proven ability to blend development with design and digital marketing to boost online visibility and conversions.

Professional Experience

WordPress Developer & Web Designer
WEB DIGITECH IT SOLUTIONS – Sector 3, Noida
October 2021 – Present

- Design & Developed 50+ WordPress websites with responsive using Elementor, WPBakery, and custom themes.
- Designed 10+ coding- coded websites using HTML, CSS, Bootstrap, Core PHP, JavaScript and jQuery.
- Implemented on-page SEO and performance optimization (90+ PageSpeed scores).
- Designed and managed WooCommerce sites with full checkout, cart, and inventory systems.
- Handled blogging, social media campaigns, and basic email marketing.

Key Skills

Web Development: WordPress, Elementor, WPBakery, WooCommerce, Theme Development, Plugin Customization, ACF/ACF Pro, Wix Web Design, Shopify Web Design.
Technical Languages: HTML, CSS, jQuery, Bootstrap, Core PHP, MySQL
Design Tools: Figma, Canva, Photoshop
SEO & Marketing: On-Page SEO, Off-Page SEO, Blogging, Google Analytics, Meta Ads
Tools: cPanel, FileZilla, Google Search Console, Mailchimp
Soft Skills: Client Communication, Time Management, Teamwork, Adaptability

Education

B.Sc. (Bachelor of Science) – Dr. Bhimrao Ambedkar University, Agra (2023)

Intermediate (Science – PCM) – Balaji Inter College, Agra (U.P. Board, 2020)

High School – Balaji Inter College, Agra (U.P. Board, 2018)

Diploma (ADCA) – IT & System Management, Lakshmi Group of Education Society, Agra (2016)

Projects

Kids World Pre School (School Website):- https://kidsworldpreschool.com/

Mr Soor (Graphic Design Website):- https://www.mrsoor.co.uk/

Indian Couture (Ecommerce Website):- https://indian-couture.com/

Posequipment (Ecommerce Website):- https://www.posequipment.net/

Toronto Limos Services (Vehical Rental Website):- https://www.torontolimosservices.ca/

Sleep Cheap & More (Shopify Website):- https://sleepcheapmore.com/

Adam's Apple Media (Wix Website):- https://www.adamsapplemedia.co.uk/

CV Experts (WordPress / On-Page SEO):- https://www.cvexperts.co.nz/

Best Blinds NJ (Custom-coded / Core PHP):- https://bestblindsnj.com/

Personal Information:-

Father Name:- Mr. Raju Nigam

Date of Birth:- 02 / May / 2002

Languages:- Hindi, English

Hobbies:-

Exploring new web design trends and technologies. Creative vlogs and engaging digital content. Learning advance programing techniques.

Follow My Blog:- www.digitalparthvlog.com   **(Rohit Nigam) Thanks!!!.**